

# Examples of Previous Games Logos

Special Olympics Great Britain 2017	Special Olympics USA 2018	Special Olympics Australia 2014
 <p>SPECIAL OLYMPICS GB NATIONAL GAMES SHEFFIELD 2017</p>	 <p>SPECIAL OLYMPICS USA GAMES SEATTLE 2018</p>	 <p>SPECIAL OLYMPICS NATIONAL GAMES 2014 MELBOURNE</p>

## Examples of Previous Games Logos

Special Olympics Australia 2018	Special Olympics Junior National Games 2021
  <p>Special Olympics Australia <b>National Games</b> Adelaide 2018</p>    <p>Special Olympics Australia <b>National Games</b> Adelaide 2018</p> 	 <p>Special Olympics <b>Australia Junior National Games</b> Launceston 2020</p> <p>Portrait Format</p>   

Renowned Sydney based artist and ex Special Olympics athlete; Digby Webster worked with Taste creative to create the Games logo. Digby, an artist with Down syndrome painted his creative expressions of **South Australia**, the Games host state. The paintings Digby created capture perfectly the texture, color and vibrancy of South Australia's offering, and combined with the 2018 Games identity silhouette which brings to life the joy and enthusiasm of Special Olympics.

Designed by TASTAFE student, Jesse Gordon. The overall shape represents one of Launceston's most iconic features: The Cataract Gorge, with King's Bridge in front of it. The figure is 'leaping out into action' like athletes, and the gorge cliffs are stylized to resemble triumphant rays associated with celebration and are also reminiscent of thylacine stripes. Blue is the most prominent colour, its sporty, and represents our rivers. The Green represents Tasmania's lush wilderness and our parks. The yellow represents the enthusiasm of the athletes, and our sunny days. The vermillion is based on our national mineral (Crocoite) and represents the passion of the athletes. In addition, when arranged in portrait / stamp format, the shape of the logo combined with the text and Special Olympics logo vaguely resembles the face of a Tasmanian tiger.